

CONNECTICUT
RENAISSANCE

2026 GOLF TOURNAMENT

SPONSORSHIP PROSPECTUS





ABOUT CONNECTICUT RENAISSANCE

Connecticut Renaissance is a nonprofit organization dedicated to helping individuals and families reclaim their lives through person centered, evidence based behavioral health and criminal justice services.

For more than five decades, we have served communities across Connecticut by meeting people where they are and providing the care, structure, and support needed to achieve stability, recovery, and long term well-being. Our work strengthens individuals, families, and communities by creating pathways to healthier futures and lasting change.



VISION

Strengthening individuals through recovery, community connection, and equitable access to care.



MISSION

Creating pathways to resilience and recovery so adolescents and adults can reclaim their lives from the challenges of mental health, substance use, gambling, and justice involvement.



THE EVENT



Connecticut Renaissance's Golf Tournament brings together business leaders, community partners, and supporters for a day of connection, competition, and shared purpose. Held on May 18, the tournament offers a memorable golf experience while raising support for programs that help individuals and families reclaim their lives.

Why This Event Matters

- Engages community and corporate leaders
- Provides high-visibility sponsor exposure
- Supports person centered, evidence-based services across Connecticut

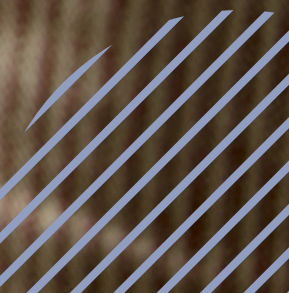
Event Details:

Date: May 18

Location: Lyman Orchards Golf Club – Jones Course

Audience: Community and corporate supporters

Purpose: Supporting Connecticut Renaissance programs and services
Sponsorship support ensures the success of this event and helps advance Connecticut Renaissance's mission to create pathways to stability, recovery, and long term well being.





SPONSORSHIP LEVELS



Sponsorship of the Connecticut Renaissance Golf Tournament provides meaningful visibility while supporting programs that help individuals and families reclaim their lives. Each level includes golfer participation and recognition opportunities.

PLATINUM SPONSOR \$10,000

- Premier recognition as a Platinum Sponsor of the Golf Tournament
- Most prominent logo placement on all tournament signage and materials
- Recognition across Connecticut Renaissance digital and event communications
- **Exclusive on-course presence or branded activation opportunity**
- **Priority selection of high-visibility sponsorship opportunities**
- **Two foursomes (eight golfers)**
- Recognition during event remarks

GOLD SPONSOR \$5,000

- Recognition as a Gold Sponsor of the Golf Tournament
- Enhanced logo placement on event signage and materials
- Recognition across Connecticut Renaissance digital and event communications
- **Additional on-course recognition beyond standard signage**
- **Priority selection of sponsorship opportunities following Platinum**
- **One foursome (four golfers)**
- Recognition during event remarks

SILVER SPONSOR \$2,500

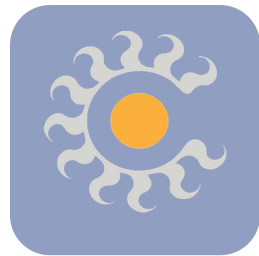
- Recognition as a Silver Sponsor of the Golf Tournament
- Logo placement on event signage
- Recognition in event communications
- Opportunity to select a sponsorship element
- **One foursome (four golfers)**

BRONZE SPONSOR \$1,000

- Recognition as a Bronze Sponsor of the Golf Tournament
- Name recognition on event signage and materials
- Opportunity to select a sponsorship element
- **One individual golfer registration**

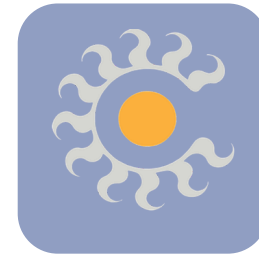
PREMIER & EXPERIENCE SPONSORSHIPS

Sponsorship opportunities are selected in priority order by sponsorship level, with Platinum Sponsors receiving first choice, followed by Gold, Silver, and Bronze.



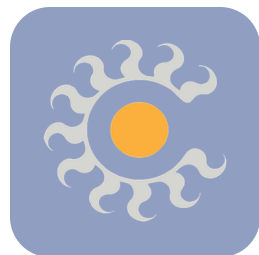
DINNER SPONSOR | \$5,000

- Exclusive recognition as the Dinner Sponsor of the Golf Tournament
- Prominent logo placement at the dinner reception
- Recognition during dinner remarks
- Opportunity to display branded materials during dinner
- Recognition in event communications



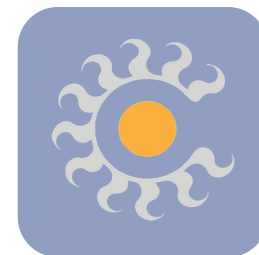
LUNCH SPONSOR | \$3,000

- Logo placement on swag bags distributed to all golfers
- Opportunity to include a branded item or material
- Recognition in event materials



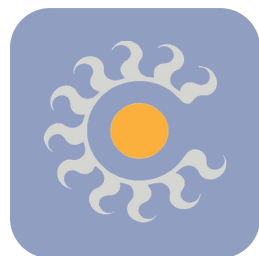
GOLF CART SPONSOR | \$3,500

- Logo placement on all golf carts
- High-visibility exposure throughout the course
- Recognition in event materials



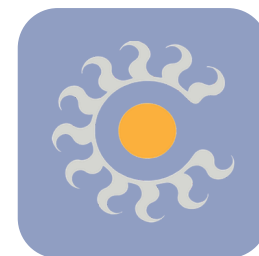
BEVERAGE CART SPONSOR | \$2,500

- Logo placement on beverage carts
- Visibility throughout the course during play
- Recognition in event materials



SWAG BAG SPONSOR | \$3,000

- Logo placement on swag bags distributed to all golfers
- Opportunity to include a branded item or material
- Recognition in event materials



SNACK SPONSOR | \$2,000

- Logo placement at snack and refreshment stations
- Visibility at high-traffic on-course locations
- Recognition in event materials





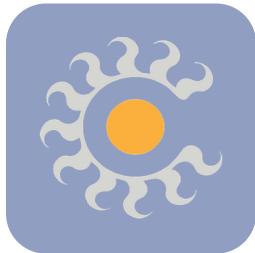
ON-COURSE & ENGAGEMENT SPONSORSHIPS

These on-course and engagement sponsorships provide visible brand presence throughout the tournament and offer sponsors the opportunity to connect directly with golfers during play.



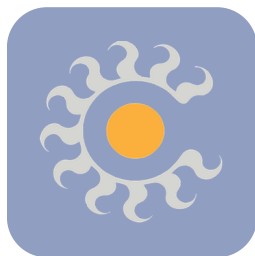
REGISTRATION SPONSOR | \$2,500

- Logo placement at golfer check-in
- Visibility during arrival and registration
- Recognition in event materials



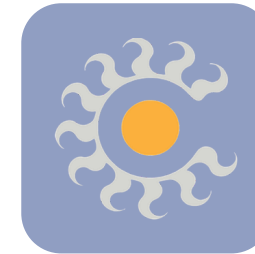
DRIVING RANGE SPONSOR | \$2,000

- Signage at the driving range or warm-up area
- Visibility during pre-tournament activity
- Recognition in event materials



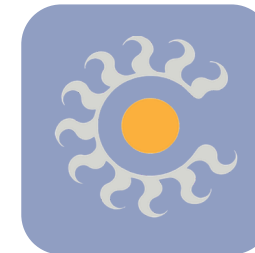
AWARDS SPONSOR | \$1,500

- Recognition during awards presentation
- Logo placement near awards display
- Recognition in event materials



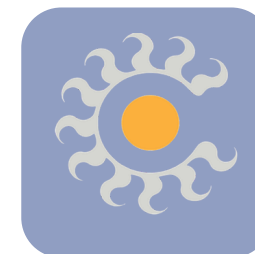
CONTEST SPONSOR | \$1,500

- Signage at contest location
- Recognition during awards presentation
- Recognition in event materials



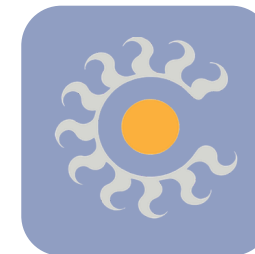
HOLE SPONSOR | \$1,000

- Signage at a designated hole
- Recognition throughout the tournament
- Opportunity to engage with golfers on-course



SCORECARD SPONSOR | \$1,000

- Logo placement on printed scorecards
- Visibility throughout the round
- Recognition in event materials



TEE SPONSOR | \$500

- Signage at a designated tee
- Recognition during play
- Recognition in event materials



SPONSOR RECOGNITION & VISIBILITY

Sponsor recognition is thoughtfully integrated throughout the event to ensure meaningful and consistent brand visibility.



PRE-EVENT RECOGNITION

- Inclusion in event promotions and digital communications
- Recognition on Connecticut Renaissance digital platforms



ON-SITE RECOGNITION

- Event signage and on-course brand visibility
- Recognition during event announcements and remarks



POST-EVENT RECOGNITION

- Thank-you recognition following the tournament
- Inclusion in post-event communications and acknowledgements



NEXT STEPS


We invite you to partner with Connecticut Renaissance through sponsorship of the Golf Tournament. Your support helps make this event possible while advancing programs that strengthen individuals, families, and communities.

Sponsorships may be reserved by reaching out directly or through the [golf tournament webpage](#).

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